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FRONTLINE Decoding Business Journalism in India : Young Scholars' Programme 2017 Economic And Business Journalism

Business and economic journalism is a branch of journalism that tracks, analyzes, and interprets changes in the economic state of a society. In recent times, specialized newspapers in business have been launched (e.g. <http://businessgeorgia.ge/>; <http://www.banks.am/en/>; <http://express.am/>) while

INTRODUCTION TO BUSINESS - fnst.org

Business and Economics Journalism Journalism students interested in learning the skills of reporting business and economics news across platforms have the opportunity to focus on economic, business and consumer reporting. Students will learn how to utilize financial data analysis in reporting.

Business and Economics Journalism - Missouri School of ...

Students in Business and Economic Reporting engage in an innovative course of study that combines rigorous reporting training with in-depth coursework in NYU 's top-ranked Stern School of Business. They graduate fluent in the economics and finance sector and ready to report on the world 's most exciting stories from day one. Our Curriculum

Business & Economic Reporting - NYU Journalism

Business Journalism: How to Report on Business and Economics is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for text, TV, or radio.

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Business Journalism: How to Report on Business and Economics
Business and Economic journalism are generally one large area of journalism, but in order to better organize the information and teaching material, I have created two modules for this beat; one called **Covering Companies** and another called **Covering the Broad Economy**. This class will teach you how to write basic stories covering the broad economy.

Business and Economic Reporting Covering the Broad Economy
Economics of Journalism The newspaper business has been in decline for the past twenty years. Almost every single source of revenue, from newsstand and subscription sales to classified and retail advertising has fallen dramatically. This has led to the bankrupt reorganizations of a number of very prominent national newspapers.

Economics of Journalism | Journalism in the Digital Age
Business Journalism: A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial, economic and business reporting in today ' s globalised media landscape.

Business Journalism: A Critical Political Economy Approach ...
A more demanding form of business journalism Capitalism is not a natural system, markets are not forces of nature, and companies don ' t have minds of their own. They are all collections of human...

What is the purpose of business journalism? — Quartz
The Knight-Bagehot Fellowship in Economics and Business Journalism offers qualified journalists the opportunity to enhance their understanding and knowledge of business, economics, finance and technology, as well as gain a strong understanding of the business of journalism itself, in a yearlong, full-time program administered by the

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Journalism School.

Knight-Bagehot Fellowship in Economics and Business Journalism
Experienced business journalists teach students how to interpret an earnings report or economic forecast, focus on the news and elucidate its broader meaning. M.S. students can choose from a roster of courses that equip them to cover these sometimes-technical subjects. All M.S. students also take an Essentials course on the business of media during the fall semester.

Business Journalism | Columbia Journalism School

Business journalism is the part of journalism that tracks, records, analyzes and interprets the business, economic and financial activities and changes that take place in societies. Topics widely cover the entire purview of all commercial activities related to the economy.

Business journalism - Wikipedia

Business Journalism: How to Report on Business and Economics is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for text, TV, or radio.

Business Journalism - How to Report on Business and ...

"Business, finance and economics journalism remains at the core of a lot of impactful stories this past year-- Manafort, Mueller, Trump taxes, #MeToo settlements, Brexit, China trade wars, GDPR ...

Why Business Journalism Matters - CNBC

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Economic And Business Journalism
Business and economic journalism is a branch of journalism that tracks, analyzes, and interprets changes in the

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economic state of a society. INTRODUCTION TO BUSINESS Business and Economics Journalism. Journalism students interested in learning the skills of reporting business and

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The business and economic journalism branch can be further divided into a beat that covers companies and another beat that covers the general economy. Business and Economic journalism are generally one large are of journalism, but in order to better Economics of Journalism | Journalism in the Digital Age

Economic And Business Journalism - bitofnews.com

Donald W. Reynolds National Center for Business Journalism Walter Cronkite School of Journalism & Mass Communication Arizona State University 555 N. Central Ave. Suite 306 Phoenix, AZ 85004-1248

Businessjournalism.org | Donald W. Reynolds National ...

Economics and business journalism is one of the most vibrant sectors in the African media today. But its robustness can be easily subsumed by the continent ' s appetite for staid and strategic media coverage of what are momentous economic times.

Business Journalism: How to Report on Business and Economics is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for

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text, TV, or radio. Veteran journalist Keith Hayes, who has worked for such organizations as Reuters, PBS, the BBC, CBC, and CNBC, provides a quick reference to journalistic practice that covers everything from how to meet a deadline to getting answers from company or government officials who would rather not talk. It also provides background on specific knowledge that journalists should have to report on the business and the economy accurately and with insight. That includes understanding the major markets and how they work, learning to read a balance sheet, and getting the story even when a company or government sets up roadblocks. As Hayes demonstrates, effective journalists are story tellers who need to tell the story well while making certain they are providing the facts as they find them and understand them. Among other things, readers will also learn: How to write a business news story How to report business news on television How to report in a globalized business world How to get usable information from press conferences and briefings The basics of macroeconomics, the financial markets, and company-specific financial data How to dig for facts and get the story This book covers comprehensively the basics of business and economic reporting. With its insights and tips from Hayes and other veteran journalists, it ' s a book that will remain on your shelf for years to come and help you acquire and cement career-enhancing skills. It will also help you hone your craft as you begin to write more sophisticated stories and take jobs of increasing responsibility.

Business Journalism: A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest. Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory, the book explores failures of business journalism through the dwindling of social responsibility in the business journalist's role in holding political and corporate power to account. Ibrahim Seaga Shaw draws on a diverse range of case studies,

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including: investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global financial crises of the late-90s and 2008 public business journalism and subprime mortgage loans, horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism? Modernity vs postmodernity, macroeconomics vs microeconomics challenges of business journalism in the digital age. Business Journalism: A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial, economic and business reporting in a today's globalised media landscape.

In The Future of Business Journalism, Chris Roush shows the causes and consequences of business journalism's increasing focus on national coverage at the expense of local news and explains how the field can once again provide the content a broad society needs to make informed financial decisions.

Show Me the Money is the definitive business journalism textbook that offers hands-on advice and examples on doing the job of a business journalist. Author Chris Roush draws on his experience as a business journalist and educator to explain how to cover businesses, industries and the economy, as well as where to find sources of information for stories. He demonstrates clearly how reporters take financial information and turn it into relevant facts that explain a topic to readers. This definitive business journalism text: provides real-world examples of business articles presents complex topics in a form easy to read and understand offers examples of where to find news stories in SEC filings gives comprehensive explanations and reviews of corporate financial, balance sheet, and cash flow statements provides tips on finding sources, such as corporate investors and hard-to-find corporate documents gives a comprehensive listing of websites for

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business journalists to use. Key updates for the second edition include: tips from professional business journalists provided throughout the text new chapters on personal finance reporting and covering specific business beats expanded coverage of real estate reporting updates throughout to reflect significant changes in SEC, finance, and economics industries. With numerous examples of documents and stories in the text, Show Me the Money is an essential guide for students and practitioners doing business journalism.

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Recognizing the historical importance of business news in journalism, this work asserts that current social attitudes were set in place by 20th-century reporting on finance, business trends, markets, unemployment, governmental economic policy, corporate malfeasance, and the consumer. A comprehensive look at the history of American business news reporting--from its conception to today's online news outlets--topics touched upon include breakthroughs in automobile safety; food and drug regulation; and response to problems of pollution, energy, and global trade that remain critical to debates of the future.

Mutilated, dying, or dead, black men play a role in the psychic life of culture. From national dreams to media fantasies, there is a persistent imagining of what black men must be. This book explores the legacy of that role, particularly its violent effect on how black men have learned

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to see themselves and one another. David Marriott draws upon popular culture, ranging from lynching photographs to current Hollywood film, as well as the ideas of key thinkers, including Frantz Fanon, Richard Wright, James Baldwin, and John Edgar Wideman, to reveal a vicious pantomime of unvarying reification and compulsive fascination, of whites looking at themselves through images of black desolation, and of blacks dispossessed by that process.

Drawing upon the experience of some 40 journalists, this work offers practical information to help with the complicated and risky task of writing about business and industry. It demystifies such concepts as macro and micro-economics and suggests specific investigative techniques.

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