

2012  
**JOHN S. KNIGHT  
LUDEL SAUVAGEOT AWARDS  
FIVE \$3,000 JOURNALISM SCHOLARSHIPS  
ONE \$3,000 PUBLIC RELATIONS SCHOLARSHIP  
THE AKRON PRESS CLUB  
JOHN S. KNIGHT MEMORIAL JOURNALISM FUND**

The John S. Knight Memorial Journalism Fund Inc. annually awards scholarships to college journalism, public relations and communications students, with preference given to undergraduate students from Summit, Portage, Medina, Stark and Wayne counties.

The scholarships are awarded in memory of John S. Knight, longtime editor of the Akron Beacon Journal and founder of Knight Ridder newspapers. Another is awarded in memory of longtime PR professional and professor Ludel Sauvageot.

This year, five students each will be awarded a \$3,000 Knight scholarship and one will win a \$3,000 Sauvageot public relations scholarship. Scholarship guidelines are as follows:

1. The applicant must be active in any facet of journalism and/or public relations. Applicants must be in good academic standing at a college or university.
2. The applicant should be a freshman, sophomore, junior or senior.
3. Financial need will be considered.
4. Previous John S. Knight or Ludel Sauvageot Scholarship winners will be considered.

These are guidelines only, and are not intended to limit the discretion of the fund.

The scholarship committee of the John S. Knight Memorial Journalism Fund and the Akron Press Club has the responsibility of soliciting applications, screening candidates and making recommendations to the board of trustees of the John S. Knight Memorial Journalism Fund Inc. The board has the sole authority for the awarding of the scholarships.

Important note: The screening committee looks carefully at mechanics: spelling, grammar, punctuation. Make sure you send us your best work.

Applications are available at your school's journalism or communications office. They can be downloaded from the Internet: [http://www.thebeaconjournal.com/public/jsk\\_scholarship.pdf](http://www.thebeaconjournal.com/public/jsk_scholarship.pdf)

Applications should be postmarked by March 2, 2012, and mailed to:

John S. Knight Scholarship Committee  
c/o Mark Turner  
Akron Beacon Journal  
44 East Exchange Street  
P. O. Box 640  
Akron, Ohio 44309-0640

Questions can be directed to [jskscholar@thebeaconjournal.com](mailto:jskscholar@thebeaconjournal.com) or (330) 996-3291, 800-777-7232 Ext. 3291.

**JOHN S. KNIGHT MEMORIAL JOURNALISM FUND**  
and the **AKRON PRESS CLUB**  
invite applications for the  
**JOHN S. KNIGHT MEMORIAL SCHOLARSHIPS**  
**LUDEL SAUVAGEOT PUBLIC RELATIONS SCHOLARSHIP**

Available to majors in all facets of journalism and public relations (upperclass, undergraduate students)  
living in or attending school in Medina, Portage, Stark Summit or Wayne counties in Ohio

**APPLICATION**  
(MUST BE NEATLY REPRODUCED)  
**POSTMARKED BY MARCH 2, 2012**  
This application may be copied.

Name: \_\_\_\_\_ Age: \_\_\_\_\_ Date: \_\_\_\_\_

Where can we reach you in early April? (address and phone number): \_\_\_\_\_

Home address, if different from above: \_\_\_\_\_

School you are attending currently: \_\_\_\_\_

Year you currently are in school (please check): FRESHMAN  SOPHOMORE  JUNIOR  SENIOR

Month and year of anticipated graduation: \_\_\_\_\_

High school you graduated from City: \_\_\_\_\_ Year: \_\_\_\_\_

Father's name: \_\_\_\_\_ Occupation: \_\_\_\_\_

Mother's name: \_\_\_\_\_ Occupation: \_\_\_\_\_

Major: \_\_\_\_\_

Professional goals upon graduation: \_\_\_\_\_

Journalism/public relations experience: \_\_\_\_\_

(Use separate sheet if necessary or submit resume)

School activities: \_\_\_\_\_

(Use separate sheet if necessary)

Nonjournalism/pre-employment: \_\_\_\_\_

Awards and honors: \_\_\_\_\_

With this application, include the following (please follow directions carefully):

- A current transcript (DO NOT send separately);
  - A 350-word autobiography
  - A separate statement explaining why this scholarship would be important to you
  - Samples of your work (Maximum of three)
- Clips, sample press releases and brochures must be on one side of an 8.5 x 11 inch paper
- Public relations majors may submit an example of a project or information campaign, including brochures, press kits and other related material

Broadcast entries: We will no longer accept discs or tapes. Please include a link (url) directing judges to where you have uploaded your samples (e.g. YouTube, personal blogs or websites). Please make sure that we receive the correct and working link as it will be the judges only means of screening your work.

Photojournalist entries: Attach prints to an 8.5 x 11-inch piece of paper. You may also direct judges to uploaded samples using a working link (e.g. Flickr).

- Letters of reference (Maximum of three - DO NOT send separately)
- A small head shot of yourself (black and white or color; be sure your name is on the back)

Questions can be directed to Mark Turner at [jkscholar@thebeaconjournal.com](mailto:jkscholar@thebeaconjournal.com) or 1-800-777-7232 ex. 3291 or (330) 996-3291. Mail application to this address: Mark Turner, Akron Beacon Journal, P.O. Box 640, Akron, Ohio 44309-0640. If you overnight your application, send it to this address: Akron Beacon Journal, 44 E. Exchange St., Akron, Ohio 44309

**RELEASE FOR COPYING PURPOSES**  
**Must be signed and included in application packet**

I am applying for a **John S. Knight** or **Ludel Sauvageot Memorial** scholarship and am including examples of my work as part of the application. I hereby release all those involved in the scholarship judging process, including photocopying establishments, from any and all liability or copyright infringement. This release is for one time only, constituting fair use for purposes of this scholarship application. I reserve all other rights.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_